

Truro Farmers Market named one of the UK's best outdoor food markets

[Truro Farmers Market](#), which is made up of a diverse, talented and growing cooperative of local producers, showcases its wares every Wednesday and Saturday on Lemon Quay in the pedestrianised heart of the city. The grassroots organisation, which was established in 1999, also brings an enticing local food offering to The Moor in Falmouth every Tuesday.

Now the cooperative has been named one of 'The Best Outdoor Food Markets in Britain' by The Times, reflecting its eclectic offering, the high quality of produce, the market's enduring popularity and the vibrant atmosphere found there every week.

Market Coordinator, Stewart Girvan, commented: "Our grassroots market on Lemon Quay has grown and developed considerably over the last 18 months, driven by demand from our loyal customers and the dedication of our amazing stallholders. The market has always been an important part of local life, but right now it is truly a thriving community of good people, good food and good times. For us, market day is the best day of the week!"

A trip to Truro Farmers Market is the ideal way to stock up with local produce while experiencing Cornwall's famous food and drink scene first-hand. Products for sale on a weekly basis include grass-fed and free range meats, sustainable seafood, organic fruit and vegetables, artisan cheeses, local honey and preserves, freshly baked bread and cakes, handmade chocolate, fine tea and coffee, and a wonderful array of wine, beer, cider and spirits.

There's also an assortment of locally-made crafts to discover, all of which make thoughtful gifts.

From skincare to candles, toys to vintage homeware, shoppers will enjoy choosing unique presents safe in the knowledge that their spending is staying in the local community.

Though the city has changed drastically around the market since its inception in 1999, the green and white striped stalls have withstood the test of time. Now a new generation of regulars and visitors find themselves captivated by the sea of bright blooms, plump fruit and vegetables, famous local cheeses and meat reared on Cornish pastures.

Covid-19 prompted more of us to shop outdoors and avoid crowded supermarkets, whilst reminding us of the importance of access to good quality local food. Market Chairman, Graham Bradshaw, explains: "People seem to value the outdoor market set-up more than ever now. It's a slower-paced shopping experience, with time to sample, ask questions and get to know the person behind the produce. Our stallholders love that customer interaction and feedback. The public have a genuine hunger for knowledge about provenance – it's very rewarding to see."

Concerns about the environment have also seen a younger generation engaging with the market, embracing the opportunity to shop locally, sustainably and ethically. Awareness of where our food comes from - and how it is produced - is becoming a modern imperative, and the market ticks all the right boxes.

www.trurofarmers.co.uk