



SEA LIFE TRUST Cornish Seal Sanctuary  
Press release

## Cornish seal adding a little sunshine this summer with self-named beer

- Popular seal Ray, from the Cornish Seal Sanctuary, sees self-named beer launched online for the first time
- The beer, called 'Ray of Sunshine', is already a big hit among guests – especially his 10,000 dedicated Facebook and Instagram followers
- Ray's care team are celebrating the online launch with a social media competition to win six bottles and a family ticket to the sanctuary

A seal living in Cornwall is bringing a little sunshine to locals and visitors alike this summer with his self-named beer.

The beer, called 'Ray of Sunshine', has been named after Ray the grey seal, who has been living at the Cornish Seal Sanctuary since 2001.

Rescued at just three-weeks-old after a storm, it's thought Ray suffered a head injury, which eventually led to a degree of brain damage. Because of his unique and endearing behaviour, his rescuers realised he could never survive in the wild, so Ray was given a permanent home with the marine animal rescue charity based in Gweek, near Helston.

Today, he has almost 10,000 followers on his own dedicated social media pages and, for the first time, his fans can now [purchase his beer online](#) – no matter where they are.

To celebrate, the team at the sanctuary are hosting an online competition, where entrants have the chance to win six bottles of Ray of Sunshine, as well as a family ticket to the Cornish Seal Sanctuary this summer.

General Manager Jana Sirova says: "This summer is all about celebrating our resident seals and their stories of how they came to be at the Cornish Seal Sanctuary.

"Ray's story is one that we see all too often in our wild population, so we're really pleased that we can provide him with a home for life.

"Ray is also a very unique seal as he exhibits very different behaviours to other seals (likely due to his injuries as a pup) and is particularly friendly and playful.

“It’s no surprise his beer has been a hit with fans, and we’re very excited to be giving people the chance to celebrate his online launch this summer.”

To find out more about the competition and how to take part, join the fun on [Facebook](#) or [Instagram](#). Please note, all entrants must be over 18, and winners will be asked to provide photo verification.

Did you know you can [become a Seal Superstar](#) at the Cornish Seal Sanctuary this summer? With daily events running from 22nd July - 3rd September, work your way through the scavenger list of tasks to get your Seal Superstar Passport, and, don't forget, you can get 25% off entry when you [book online](#) at least one day in advance.

You can discover more about the Cornish Seal Sanctuary and the vital conservation work they do, [right here](#).

**ENDS**

### **NOTES TO EDITORS**

For interviews, images and more information, please contact Hazel King (Marketing Manager) on [hazel.king@sealifetrust.com](mailto:hazel.king@sealifetrust.com) or call 07920518727.

### **About the Cornish Seal Sanctuary**

The SEA LIFE TRUST Cornish Seal Sanctuary is a charity that rescues and rehabilitates grey seal pups from around the Cornish coastline.

Each season (September - March), the Sanctuary rehabilitates more 70 seal pups that have been rescued for various reasons, from malnourishment to being separated from their mum.

The Sanctuary also provides a permanent home to animals that need special care from our team of marine animal experts, including seals, sea lions, penguins and beavers.

You can find out more about our mission and vital conservation work, [right here](#).