



Via Ferrata Cornwall CIC triumphs at Cornwall Tourism Awards

Offering South England's only full Via Ferrata adventure experience and a unique multi zip wire tour, Via Ferrata Cornwall CIC has reached the finals for the Small Visitor Attraction of the Year category in the prestigious Cornwall Tourism Awards, which celebrates excellence across the industry.

Based near Penryn, Via Ferrata Cornwall CIC offers exhilarating outdoor adventures designed to offer so much more than just an adrenaline rush: the chance to build confidence, conquer fears, make amazing memories and feel a real sense of achievement, all in an incredibly fun, safe and supportive environment. The Via Ferrata is an unforgettable high wire adventure through historic granite quarries involving scaling cliff faces, balancing across high wire bridges, tackling high challenges and zip-lining. The Zip Wire Safari offers the ultimate zip-lining experience as participants soar through the stunning quarry on a series of exhilarating zip wires, building confidence with every ride. The dual zip offers double the fun as adventurers launch off the quarry edge and fly round together. There's also the thrill of traversing along the cliff edge part way through the course to navigate between zip-lines. All profits go to their launching charity BF Adventure to empower Cornwall's vulnerable children and young people to build critical life skills and unlock their potential.

Other activities include watersports, climbing, archery and coasteering. There's also the on-site Quarryside Café run by The Cornish Barista with 10% of its sales to BF Adventure, along with nature adventure trails, a wild play area for under 10's and camping facilities.

"We are delighted to have been recognised for this award. We launched in 2020 and have since earned a Cornwall Tourism Award three years running, as well as the itravel Staycation Award for 'Experience of the Year' and multiple 'Travellers' Choice' awards from Trip Advisor. We pride ourselves on offering adventure days out that provide the opportunity for participants to stretch themselves, build confidence and receive top Instructor support. All our activities are designed to offer real value for money and it's a privilege to see all of our profits being used by our charity BF Adventure to make such powerful impacts for the vulnerable children who depend on their services." commented CEO Adrian Richards.

Activity prices start from £12/hour for an archery session and work up to £45 for the 2-3 hour Via Ferrata Full Classic Tour. Bookings can be made via Via Ferrata Cornwall's website: viaferratacornwall.co.uk. Enquiries can be made by emailing hello@viaferratacornwall.co.uk or calling 01326 341904.

ENDS

6th October 2023

Notes to editor:

- More images are available upon request



- Please contact me on 01326 341904 or eleonor.devenish@viaferratacornwall.co.uk for further information
- Complimentary press-review experiences are possible depending on the ensuing coverage
- For more information about VisitEngland or the Awards for Excellence, please contact Charlotte Sanders, Senior Communications Officer, on 020 7578 1428 or charlotte.sanders@visitengland.org
- More information about the VisitEngland Awards for Excellence can be found at visitenglandawards.org