## **PRESS RELEASE**

## Outta This World announcement for the Eden Sessions as JLS confirmed for 2024

Multi-award-winning boyband JLS have been announced as the second act for the 2024 Eden Sessions, playing against the backdrop of the Eden Project's Biomes on Saturday July 13.

The London-based four-piece, comprising Oritsé Williams, Marvin Humes, Aston Merrygold and JB Gill, are known for their rich, harmonious vocals and the slickest dance moves a British boyband has ever delivered.

They come to the Eden Sessions following the 2021 release of their comeback album 2.0, the first JLS record since 2013's Goodbye – The Greatest Hits.

Rita Broe, Managing Director of Eden Sessions Ltd, said: "We're hugely excited to be welcoming JLS, one of the biggest British pop acts in recent years, to the Eden Sessions next summer. They have an enviable collection of hits and incredible stage energy, both of which are sure to get the Sessions crowd bouncing!"

In 2008 JLS came second on The X Factor, and remain the biggest selffounded group to ever emerge from the talent show. JLS have chalked up an impressive five UK number one singles, including the enduring dance floor filler Beat Again and the arms-aloft heart-tugging ballad Everybody In Love.

They've sold more than six million records and more than 1.4 million live tickets. The JLS live experience is so in demand they have played London's O2 Arena more than 20 times now.

JLS became the first X Factor act to win a BRIT Award when in 2010 they took home both British Breakthrough Act and British Single for Beat Again, the fastest-selling single of 2009.

They later added five MOBO Awards, four Digital Music Awards and three Urban Music Awards to their collection of silverware. Their five studio albums – JLS, Outta This World, Jukebox, Evolution and 2.0 – have all reached the top 5 in the UK album charts.

Tickets for JLS at the Eden Sessions on Saturday July 13, 2024, cost £50 plus a £6.50 booking fee and are available through www.edensessions.com.

Tickets are on sale to Inside Track pass holders from midday on Tuesday November 7. The general ticket sale is at 2pm on Friday November 10.

JLS join Suede and Manic Street Preachers, who play a co-headlined show on June 29, at the 2024 Eden Sessions with more artists to be announced in due course.

In September 2019 the Eden Project and global live events company AEG Presents announced a new partnership, Eden Sessions Ltd, to run the Eden Sessions.

In September 2021 Volvo Car UK announced a new three-year partnership as the Official Automotive Partner of the Eden Project and the Eden Sessions music concerts, a deal brokered by AEG Global Partnerships.

## **ENDS**

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## LINK TO HIGH RES IMAGES

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Becky Bennett
Media Relations Manager
<a href="mailto:bbennett@edenproject.com">bbennett@edenproject.com</a>
07738 764054

Ben Foster Media and Engagement Manager <u>bfoster@edenproject.com</u> 07813 950368

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