



# HERD

## **NEW RESTAURANT TAKES NORTH COAST BY STORM**

A new restaurant on the north coast has quickly become one of Cornwall's hottest new openings of 2023 – following a wildly popular first summer season.

HERD located on Newquay's Fore Street opened its doors earlier this year, offering a seriously tasty menu of proper cheeseburgers, fries, milkshakes, and soft serve ice-cream teamed with sleek interiors, an enviable playlist, and a friendly team of food obsessives.

These guys specialise in next-level burgers that are big on flavour and simplicity, made from scratch using top quality ingredients. We're talking exclusive custom bread buns by Baker Tom, bespoke native beef patties, from third generation family butchers Aubrey Allen, and a host of Herd's homemade secret sauces, dips (be sure to try the beer mayo – created using Sharp's Brewery Atlantic IPA, and (somewhat lifechanging!) gravy made from their braised beef brisket cooking juices).

To complement the Newquay based restaurant, the team also launched a summer pop-up HERD Airstream at Crantock beach – which is set to return in 2024.

## **NEWS JUST IN - THE HERD IS ON THE MOVE!**

Due to popular demand, the HERD menu is now also available to take-away and for at-home dining thanks to new collaborations with Uber Eats and Just Eat. The restaurant also offers a click and collect scheme via their website [www.herdburger.co.uk](http://www.herdburger.co.uk).

With plenty of choice, the menu packs a punch offering a collection of (now) classics, such as Double Beef, Bacon Cheese Beef or Fried Chicken Cheese Beef – alongside vegan, vegetarian, gluten free, and children's 'little beef' options – alongside fries, which can also come loaded with slow cooked 12-hour brisket or cheese, gherkins, and onion.

## **NEW WEEKEND BRUNCH CLUB MENU**

On Saturday and Sunday's, Herd's hosts a weekend brunch club from 9am-12pm. New for autumn is a brand-new breakfast menu featuring epic grilled cheese sandwiches, beef patty croissants with egg

and cheese, egg and bacon rolls and sausage muffins. Plus, delicious morning cocktails, such as Bloody Mary's and Espresso Martinis, Mimosas, fresh coffee, and milkshakes. Just the tonic for the morning after the time before!

Tom O'Brien, HERD's operations manager, says: "Our aim is to up the ante when it comes to burgers, using the highest quality ingredients we can get our hands on to serve a burger that sets itself apart from anything you've had before. We're real foodies, so developing the menu has been heaps of fun and we're proud of the result. It's also daringly simple so there really isn't anywhere to hide. It's the whole HERD experience, from our restaurant design, friendly team and awesome playlist alongside the food that keeps people coming back. Just watch this space for what comes next!"

Herd is available 7 days a week from 12noon - 10pm to eat in or take-away, and available online via Just Eat and Uber Eats. A Monday-Friday meal deal is available from noon until 4pm, offering a £5 saving on a burger, fries, and a drink. HERD offers a local's discount card and has just signed-up to Cornwall's new Pard Card scheme. To order online or for more information please visit: [www.herdburger.co.uk](http://www.herdburger.co.uk) or follow [@herd.burger](https://www.instagram.com/herd.burger) on Instagram.

**ENDS**



**IMAGES:** <https://www.dropbox.com/scl/fo/5iv3fg9y0bpnznhjm2tla/h?rlkey=xzdwprj3tc88a2lby4x7g4yf7&dl=0>

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**NOTES TO EDITORS:**

HERD is an exciting new restaurant on Cornwall's north coast, which launched in April 2023 with a restaurant on Newquay's Fore street and a pop-up HERD airstream at Crantock beach. Specialising in next level burgers, all made from scratch using top quality, British and seasonal ingredients – teamed with fries, milk shakes and soft serve. The hotly anticipated new opening, blends tasty food with sleek interiors an enviable playlist and friendly staff, has quickly become Cornwall's go-to foodie hotspot. Due to popular demand HERD's menu is now available for take-away, and delivery via Just Eat and Uber Eats.