

## Via Ferrata Cornwall launches a new Zip Wire Safari



Photos by CK Athlete Shots

Via Ferrata Cornwall CIC, an outdoor activity centre near Penryn offering award-winning adventures, has launched Cornwall's only multi zip wire tour. The Zip Wire Safari sees participants soar through a stunning historic granite quarry on a series of dual zip wires, building confidence with every ride. All the profits are donated to Via Ferrata Cornwall CIC's launching charity BF Adventure, to support their vital work with Cornwall's vulnerable children and young people.

### The Zip Wire Safari

Offering so much more than just a single adrenaline rush, the Zip Wire Safari allows participants to fly through the air to their heart's content, beginning with a series of practice zip wires and building up to three exhilarating zip rides across the adventure quarry. The dual zip offers double the fun as participants face their fears and launch off the cliff edge, fly round together and make amazing memories. Part way through, participants also experience the thrill of traversing along the quarry edge to navigate between zip wires, making this one of the most exciting zip wire experiences in the South West. Via Ferrata Cornwall CIC is tucked away in a remote inland spot away from the crowds and a short distance between Helston, Falmouth and Penryn, guaranteeing fantastic views and a unique way to explore the fascinating quarrying heritage at height.

### Comprehensive health and safety

Before flying over the quarry, fully qualified Instructors provide a comprehensive safety briefing and teach the skills to safely use a zip wire in the training area. Once participants are confident, they are able to enjoy taking flight over the quarry, knowing that they are securely clipped in to the safety cable throughout the entire adventure.

*"I have just done the new zip wire safari at Via Ferrata, and it was an incredible adventure! The whole experience was truly exhilarating. The ziplines were great fun and is in a loop that I could do as many times as possible within my time slot, you're fixed to a safety line throughout the course so you are entirely safe as you clamber along the quarry to each of the zipwires. The staff were friendly and professional, and made sure we felt safe and comfortable throughout the entire experience..." – Adam, Trip Advisor*

*"...The best part was being able to go round more than once so after conquering my initial fear I really got to enjoy it and take in the beautiful surroundings..." – Heidi, Trip Advisor*

### **The activity is open for bookings**

The Zip Wire Safari is suitable for children aged ten upwards through to thrill-seeking adults. Participants can book online via Via Ferrata Cornwall CIC's website: [www.viaferratacornwall.co.uk/zipwires/](http://www.viaferratacornwall.co.uk/zipwires/).



### **Café, nature trails and a wild play area**

The Cornish Barista's dog friendly Café overlooks the quarry and zip wires, so there's the opportunity to enjoy delicious treats whilst taking in all the action. There are also some free dog friendly nature trails and a wild play area for children under ten, making Via Ferrata Cornwall CIC a fantastic venue for a full day out with excellent value for money.

### **Profits to charity**

100% of profits from Via Ferrata Cornwall CIC and 10% of profits from The Cornish Barista's Cafe go to BF Adventure. This charity supports Cornwall's vulnerable children and young people wrestling with mental health problems, trauma, poverty, physical disabilities and more. Sharing the same 60-acre site as Via Ferrata Cornwall CIC, BF Adventure combines outdoor education with trauma informed youth work to empower them to build confidence and life skills whilst having fun. The Zip Wire Safari will be available to these young people to enjoy.

**\*\*\*ENDS\*\*\***

### **About Via Ferrata Cornwall CIC**

Launched by BF Adventure in 2020, Via Ferrata Cornwall CIC runs award winning outdoor activities for the public, corporate groups and school and youth groups. Sharing the same ethos as BF Adventure, its activities are designed to offer more than just an adrenaline rush: the chance to conquer fears, build confidence, boost wellbeing by being in nature and make memories, with fun at the centre. As a social enterprise, all its profits are donated to BF Adventure's charitable programmes. <https://viaferratacornwall.co.uk/>

### **About BF Adventure**

BF Adventure is committed to empowering children and young people to learn differently in the outdoors and works with ~ 5,000 individuals each year, of whom 500 live with multiple disadvantages including poverty and social isolation. Over 200 of this group receive specialist long term support with learning and/or physical disabilities, behavioural challenges, mental ill health and more. It supports individuals on a Journey of Change. [www.bfadventure.org](http://www.bfadventure.org)

### **About The Cornish Barista**

The Cornish Barista is an independent cafe specialising in mobile events as well as static locations: "We're passionate about great coffee, crazy about baking and love a breakfast too! While amazing coffee and cake is at the heart of everything we do, we firmly believe no amount of great coffee ever tastes as good if the service that delivers it is anything less than exceptional. We pride ourselves on providing the most friendly and professional service you will find! Find us on the socials to find our cafe, or catch us mobile! As a bonus of visiting our cafe we're proud to be able to donate a percentage of all taking to the work of BF Adventure changing the lives of young people in Cornwall." [www.thecornishbarista.co.uk](http://www.thecornishbarista.co.uk)