

**PRESS RELEASE FOR IMMEDIATE DISTRIBUTION**

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## **EXCLUSIVE FIRST LOOK AT NEW £11M LUXURY BARNs AT AWAY RESORTS' RETALLACK RESORT**

Leading UK staycations operator, Away Resorts, has unveiled its stunning new Hillside development at Retallack Resort & Spa. With an investment of over £11 million, this brand-new collection of exclusive barns is set to redefine luxury accommodations in the Cornish region.

The Hillside development has been meticulously landscaped to complement its beautiful Cornish location, offering guests a serene and picturesque setting.

Each barn boasts exquisite interiors, meticulously designed to provide a lavish and comfortable retreat for visitors. The interior design blends natural finishes, soft earthy tones and a calming colour palette which will provide comfort and warmth inside.

The luxurious two- three- and four-bedroom boutique barns all have country views, expansive ground floor decking areas; and the four-bed option boasts a showstopping rooftop terrace for stylish al fresco dinners and a spot of sunbathing.

Selected barns offer a bubbling hot tub, perfect for relaxing and stargazing. They are now available to book for luxury getaways or to purchase your own luxury Cornish holiday home.

Guests at Retallack Resort can enjoy a variety of activities on park, including an extensive watersport offering with an aqua park, wake park and Cornwall's only FlowRider, all against a backdrop of the North Cornwall countryside perfect for days out and about exploring nearby Padstow.

Carl Castledine, CEO of Away Resorts, said about the new development, stating, "We are delighted to unveil our remarkable Hillside development at Retallack Resort. These luxury barns represent the epitome of opulence and provide guests with an exceptional staycation experience which is our continued ambition for Retallack. With their breath-taking views and stunning interiors, they perfectly embody the charm and beauty of Cornwall."

As part of the launch of the Hillside development, Retallack Resort hosted a traditional Cornish festival celebration over the course of the King's Coronation weekend, bringing together the rich folklore, traditions, music, history, and myth and legend of Cornwall.

The Cornish Celtic-themed celebration was the biggest setup for an Away Resorts event to date. Embracing Cornwall's motto of 'Onan hag Oll,' meaning 'One and All,' the event showcased unity and the spirit that has defined the character of Cornwall throughout its history. The three-stage areas, representing past, present, and future, featured captivating experiences such as dragons, mermaids, storytelling, family yoga, gong baths, meditation, and baby massage. The future stage hosted live Celtic folk bands, ensuring a lively and memorable experience for all attendees.

In addition, Away Resorts has launched a new dedicated website to handle bookings and enquiries, delivering a hassle-free and straightforward booking process for customers looking to enjoy the luxurious experience that awaits them at Retallack Resort.

For more information about the new Hillside development or to book your stay please visit [www.retallackcornwall.com](http://www.retallackcornwall.com).

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For more information please visit [www.retallackcornwall.com](http://www.retallackcornwall.com) or for press enquiries please email [molly.grant@dentsu.com](mailto:molly.grant@dentsu.com) or [laura.hunt@dentsu.com](mailto:laura.hunt@dentsu.com).

**Notes to Editor:**

- Founded in 2008, Away Resorts currently operates 25 holiday parks, spread across beautiful UK destinations. They can be found in Lincolnshire, Scotland, Yorkshire, Isle of Wight, North Wales, New Forest, Hayling Island, Cornwall, and Essex. Each park offers a different experience and makes the most of the surrounding destinations.
- Offering a variety of accommodation options from the classic caravan to their exclusive Rockstar accommodation, and not forgetting hot tub holidays, all being dog friendly.
- Many parks are jam-packed with fantastic facilities, from on-site restaurants and bars to indoor and outdoor swimming pools. All prices are one single price, per unit rather than per person. All parks are also available for holiday home ownership.

Kind regards,

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