

BEACH RETREATS

Winner of Interior Design Masters with Alan Carr transforms Beach Retreats' Winnow as prize project

The Cornwall self-catering property is open for bookings



Hot on the heels of Banjo Beale being crowned winner of BBC One's Interior Design Masters with Alan Carr [in the series finale on Wednesday 27 April], self-catering specialist [Beach Retreats](#) has unveiled newly transformed [Winnow](#) as the prize transformation project – available now for stylish holidays by the sea.

Just moments from the beach at Watergate Bay, Cornwall, Banjo sought inspiration for the four-bedroom property from the kaleidoscope of natural colours and textures in abundance in the area. Bringing the outside in, Banjo has built on Winnow's existing architectural features and natural light to create a holiday destination where families and friends can come back down to earth and relax away from their busy lifestyles.



Banjo brings a touch of Australia to Cornwall with his trademark casual, coastal cool design style. His signature approach to interiors can be seen throughout the property, with natural, vintage and reclaimed pieces mixing with a healthy dose of biophilic design. Charred timber cladding, typically seen on the exterior of buildings, has been brought inside to create a natural, textural element and draw the eye back out to the view. A colour palette of orange, blue and green similarly reflects the wild Atlantic coast.

Vintage and designer pieces have been perfectly balanced to create a cosy blend of Cornish chic and Montauk seaside cool. From a lightshade made from an old Hungarian chicken coop suspended over a custom table from Galvin Bros to wicker parasols that had a former life on an Ibiza beach, and a woven Orkney Chair in the twin bedroom, unique touches sourced from the Antiques and Collectors Fair are sprinkled throughout the spacious apartment. Foraged finds such as driftwood and barnacle bottles as well as an old lobster pot from a friendly Cornish fisherman also feature alongside bespoke elements. There's wallpaper from fellow Interior Design Masters' contestant and print designer, Amy Davies, and kitchen cupboards in a rough sawn oak from a local carpenter.



The environment sits at the heart of Beach Retreats, and Winnow's design story represents Banjo's exciting approach to sustainable design. Real plants to improve air quality have been woven throughout the property, and new pieces incorporate natural materials or innovative textiles. Living room chairs are made from Pinatex, a pineapple leather made from discarded pineapple tops, and other seating is made from recycled plastic bottles.

Banjo was chosen as the winner of the hit TV show's third series by Head Judge and former Editor-in-Chief of ELLE Decoration magazine, Michelle Ogundehin. Over eight grueling interior design challenges, he transformed cafes and shops, to hotel rooms and shepherd huts beating off competition from nine other design hopefuls to win the coveted Beach Retreats prize contract. Prestigious guest judges included Matthew Williamson, Laurence Llewelyn-Bowen, and Mary Portas.



Discussing his partnership with Beach Retreats and the Winnow redesign, Banjo Beale said: "Interior Design Masters was a rollicking rollercoaster around the country that ended in gorgeous Cornwall. Transforming Winnow to reflect the beauty of the county was an incredibly exciting challenge and I've loved working with the Beach Retreats team. I believe design doesn't have to take itself so seriously, so I wanted to make a characterful space for colourful characters. Anyone who has watched the show knows I create an eccentric personality for each design, and Winnow was inspired by a cool artist and marine biologist couple who travel the world, collecting art and ephemera before landing back in Watergate Bay in their large seaside abode. Winnow is a place for their children, grandchildren and dogs to reunite and share seafood feasts at long tables, before reading in pillowy armchairs and relaxing in daybeds."

Andrew Easton, Managing Director of Beach Retreats, comments: "It's been incredible to watch Banjo's design aesthetic, which sits so perfectly with our own ethos, be applied to Winnow. All of our retreats are within walking distance of a good beach and to see Watergate Bay's stunning coastline reflected in such elegant design is wonderful. We are so excited to see our guests experience the beautiful home away from home that Banjo has created."

From the team behind Watergate Bay Hotel, Beach Retreats is all about being close to the best beaches, eating and drinking well, and exploring beautiful places. The dog-friendly property is just 250 metres from the sea and adds yet more diversity to Beach Retreats' collection of beautiful properties which range from characterful cottages to contemporary penthouse apartments.

Winnow sleeps up to ten guests, and costs from £1,888 for a minimum three-night stay. More information can be found at www.beachretreats.co.uk/self-catering/cornwall/watergate-bay/winnow.

ENDS

For further press information and to arrange an interview with Andrew Easton, please contact Julia Hughes at Wild Card.

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More info:

Book Winnow here: www.beachretreats.co.uk/self-catering/cornwall/watergate-bay/winnow

Images:

High-res images of Winnow are [available here](#) – please credit Elliott White Photography.

Video

<https://vimeo.com/704020216>

Winnow product list

Studio Chair from Buchannan Studio

Table - Galvin Bros

Sofa, custom designed from Claytons.

Linen curtains - Ada and Ina

Bedheads - Fermoie Fabric

Upholstery - Poh Maluna

Chairs - Pinatex Pineapple Leather

Lounge Light Shades - Ferm Living

Metal chairs - Ferm Living

Round Cushions - Kalinko x Emma Palin

Blue Cushions - END

Red Weave Cushions - OKA

Striped Cushions - Not on the high street

Lobster cushion a collaboration with Amy Davies Design

Bedside Tables - Ceraudo

Bedroom lamps - Kalinko

Bamboo Lamp - Kalinko

Grass Lamp - Abigail Ahern

Chairs - Zara Home

Turkish Urns Lots of Pots Gatwick

Light shades, cricketers table, elm console tables - International Art and Antique Fair

Photography Prints - Kara Rosenlund

Illustrations- Sam Scales

Seaweed Prints - framed tea towel from Moleworth and Bird.

Framing Belmont Fine Art

Outdoor Chairs - Mena Woodwork

Outdoor Table - Sustainable Furniture

Plants - Columbia Road Market including Coco Palms, Bird of Paradise and Kentia Palm

Bathroom Tiles - Mosaic Factory

Taps and concrete Sink - Cast Iron Bath Company.

Kitchen cupboards- rough sawn oak by local carpenter

Abtique Brass Handles- Corston Architectural

Bespoke Wallpaper - Amy Davies Design

Notes to Editors

- Beach Retreats is a self-catering holiday letting agency for coastal self-catering accommodation. Each property that joins the Beach Retreats portfolio has met exacting standards, whether it's a stunning contemporary apartment or a beautiful character cottage. All properties are located close to the best beaches on the South West coastline, surrounded by great places to eat, play, shop and relax, with contemporary, well-designed interiors equipped to a very high standard.
- Beach Retreats offers an award-winning marketing, letting and holiday property management service for privately-owned properties and now has 200 properties in the portfolio.
- www.beachretreats.co.uk

About Banjo Beale

Banjo Beale is an Australian living on the Isle of Mull, Scotland. Living on a cheese farm and launching an Interior Design career has been an unexpected adventure for this boy from the bush. His relaxed and warm style combines clever design with vintage finds. Transforming unexpected objects into designer pieces, he adds character and heart to everything he touches. His style and storytelling led Banjo to be crowned winner of Interior Design Masters Series 3.

www.banjobeale.co.uk/

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