See your donation to BF Adventure DOUBLED.

For release on 27th November 2023



• One donation, twice the impact: donate to BF Adventure's Big Give Christmas Challenge from 28th November – 5th December to have your donation matched, and reach twice as many of Cornwall's children in acute need.

• Donations will be used for the Brighter Futures Fund. This fund supports their vital charity work with some of Cornwall's most vulnerable young people facing disabilities, mental ill-health, poverty, trauma and more. The fund also enables pupils eligible for free school meals to join their school residentials and enjoy the learning opportunities, fun and lifelong memories they bring.

• Reaching the £4,200 fundraising target will enable more children facing significant challenges to receive specialised support.

See your donation to BF Adventure (formerly Bishop's Forum) DOUBLED in the Big Give's Christmas Challenge campaign. The charity is taking part in the campaign to raise £4,200 in just one week! 100% of parents and referrers say that BF Adventure made a positive difference to their pupil or child. However, there's more work to be done. For some of the young people, BF Adventure is their only source of education or appropriate social contact. In addition, as BF Adventure gains young peoples' trust, they also seek advice about other subjects such as domestic abuse, substance misuse and housing issues.

Donations to BF Adventure's Big Give campaign will be generously matched by The Reed Foundation, Morek Engineering, Unfold Studio and several individual supporters, meaning your money can support twice as many children in Cornwall.

One Young Person's Parent said: "My son was in a really bad place, had little to no trust in anyone and would harm himself. Physical restraint on Tom was becoming a daily occurrence at school to keep him safe. His confidence was at a very scary all-time low. Since attending BF he's so happy, will work with others and take the lead in groups outside of BF. The confidence and self-esteem BF has given him is outstanding. BF gave me my boy back."

Adrian Richards, CEO of BF Adventure said: "This year we're looking to raise a total of £4,200. In order to access the £2,100 we have in the matching pot, we need to raise £2,100 in online donations. The demand for our services is extremely high, with a long waiting list of young people in acute need. We know that our trauma-informed youth work approach works, and supporting our campaign will enable us to reach more young people with our life-changing and in some cases, life-saving support. We couldn't survive without the crucial support from the community and are incredibly grateful for all donations."

How can you get involved?

• Visit <u>www.bfadventure.org</u> to read more about the charity and access the campaign to donate from midday on 28th November.

• Visit The Cornish Barista's Quarryside Café on-site: to support the campaign, the café will be donating 10% of all sales, with this donation then being doubled.

- End –

For further information, please contact:

Eleanor Devenish Marketing and Events Manager, BF Adventure T: 01326 340912 E: <u>eleanor.devenish@bfadventure.org</u>

About BF Adventure

www.bfadventure.org

Following a competitive application process, BF Adventure has been selected to take part in the Big Give Christmas Challenge Campaign.

Based on a 60-acre site near Penryn, BF Adventure supports 5,000 children and young people each year, of whom 500 live with multiple disadvantages including poverty and social isolation. Over 200 of this group receive specialist long term support with learning and/or physical disabilities, behavioural challenges, mental ill health and other issues associated with Adverse Childhood Experiences. They use trauma-informed youth work in the outdoors to enable them to identify and overcome their social, emotional and physical barriers, identify their strengths, build skills and positive relationships, develop resilience and have fun. The charity also runs tailored school residentials.

The Big Give Christmas Challenge Campaign will generate donations for the Brighter Futures Fund, which will be used to reach more children and young people in acute need. It will also subsidise pupils who are eligible for free school meals to join their peers on school day trips and residentials to the centre, to experience an adventure of a lifetime.

About Big Give

https://linktr.ee/TheBigGive

Big Give is a registered charity (1136547) that runs match funded campaigns for charities and special causes at key moments across the year. By connecting charities to match funders (like philanthropists, foundations or corporates) and the public, Big Give helps them double their donations. And, in doing so, makes an extraordinary difference to the world's biggest challenges. It has raised more than £236m for charities, to date. It's a simple idea - when the public donates to a charity through a Big Give campaign, it asks funders (philanthropists, foundations, government departments or corporates) to match that donation. So £50 from a member of the public becomes £100 for a good cause. Big Give has supported more than 10,000 charities and has worked with some of the biggest names in UK philanthropy and charitable grant-making, which provide match funding, including DCMS, People's Postcode Lottery, Candis Club Magazine, EQ Foundation, Garfield Weston Foundation, The Reed Foundation, The Waterloo Foundation, The Hospital Saturday Fund, The Childhood Trust and others including high-net-worth individuals such as Julia and Hans Rausing.