

Via Ferrata Cornwall recognised as top Small Visitor Attraction



Centre Manager Tony Baker (left) and Adrian Richards CEO (right) of Via Ferrata Cornwall receive the Gold Small Visitor Attraction of the Year award and the Winner of Winners award.

Offering the only full Via Ferrata adventure experience in South England, plus Cornwall's only multi linked zip wire tour, [Via Ferrata Cornwall](#) won Gold in the Small Visitor Attraction of the Year category at the prestigious Cornwall Tourism Awards presentation, which celebrated excellence across the industry. On top of this, they scooped the Winner of Winners award.

Via Ferrata Cornwall offers exhilarating outdoor adventures. One of the leading activities is the Via Ferrata, an unforgettable high wire adventure through historic quarries involving scaling cliffs, balancing across high wire bridges and zip-lining. Offering so much more than just an adrenaline rush, participants get the chance to conquer fears, push their limits, build confidence and make amazing memories.

Another hugely popular adventure is the Zip Wire Safari, which was launched this year. This sees participants getting to grips with zip-lining in the practice zone and building up courage to take on a series of larger zip wires, where they can fly round the stunning quarry to their heart's content, conquering fears with every ride! Part way through comes the excitement of traversing across the

cliff edge to navigate between zip wires. The zip wires are dual, creating extra fun for participants as they launch off the platforms and soar round together on this unique and exhilarating adventure!

Photos by CK Athlete Shots

Other activities include watersports, climbing, archery and coasteering, plus there's The Cornish Barista's Quarryside Cafe, nature adventure trails and a wild play area.

Christmas Gift Vouchers are on sale [here](#), with a 10% discount from 24th - 27th November!

South West Tourism Awards commented: *"This year's winner of winners has already collected a well-deserved Gold award this evening, scoring enormously well in a very competitive category. They impressed the panel in every single aspect of their business – digital, the visitor welcome, facilities, accessibility and sustainability. They were Bronze winners last year and have since gone the extra mile in every part of the business to become genuinely excellent. Relatively new, exceptionally innovative and incredibly impressive..."*

"We launched in 2020 and have since earned a Cornwall Tourism Award three years running – we're delighted to have been recognised again. This award reflects what an incredible team we have and how we strive to offer 'so much more than just an adrenaline rush'. This achievement will really help us to promote Via Ferrata Cornwall and generate more income, with all profits then supporting our launching charity BF Adventure, which helps Cornwall's vulnerable children. We look forward to continuing to provide fantastic value for money adventures. We're very grateful to the South West Tourism Awards, as well as Tregoad Holiday Park (sponsor of the Small Visitor Attraction category) and Plymouth Business School (sponsor for the Winner of Winners award)." commented CEO Adrian Richards.

Activity prices start from £12/hour for an archery session and work up to £45 for the 2-3 hour Via Ferrata Full Classic Tour. Bookings can be made via Via Ferrata Cornwall's website: viaferratacornwall.co.uk. Enquiries can be made by emailing hello@viaferratacornwall.co.uk or calling 01326 341904.

ENDS

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Notes to editor:

- More images are available upon request
- Please contact me on 01326 341904 or eleonor.devenish@viaferratacornwall.co.uk for further information
- Complimentary press-review experiences are possible depending on the ensuing coverage
- For more information about VisitEngland or the Awards for Excellence, please contact Charlotte Sanders, Senior Press Officer, on 020 7578 1428 or charlotte.sanders@visitengland.org
- More information about the VisitEngland Awards for Excellence can be found at visitenglandawards.org

Team Via Ferrata Cornwall

"An amazing, inspiring and fabulously enjoyable experience" - check out more reviews on our [Facebook page](#).

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