

BOARDMASTERS LAUNCHES NEW CORNISH COACH LINKS PROMOTING GREENER TRAVEL TO THE FESTIVAL

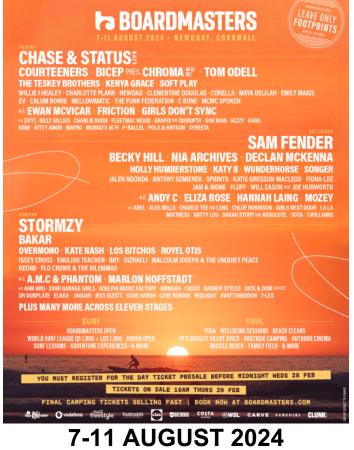
14 NEW DIRECT CORNISH COACH ROUTES FOR DAY TICKET HOLDERS, FOR 2024 AND BEYOND

PLUS -

** LAST CHANCE TO SIGN UP ** FOR BOARDMASTERS DAY TICKETS PRE-SALE

BOARDMASTERS 2024 IS SET TO BE THE BIGGEST AND BEST YET -

- HEADLINED BY STORMZY, SAM FENDER AND CHASE & STATUS
- OTHER HUGE ACTS ON <u>THE BILL</u> INCLUDING BECKY HILL, COURTEENERS, BAKAR, BICEP PRES CHROMA, NIA ARCHIVES, DECLAN MCKENNA, TOM ODELL, OVERMONO, KATE NASH + MORE
- THE <u>BOARDMASTERS OPEN</u> IS BACK AT FISTRAL BEACH, WELCOMING THE WSL FOR THE 9TH CONSECUTIVE YEAR, ALONG WITH THE BIGGEST NAMES ON THE WORLD SURF SCENE
- PLUS, THERE'S PLENTY TO DISCOVER BEYOND THE MUSIC!



www.boardmasters.com

Hot on the heels of announcing its third headliner Sam Fender, Boardmasters is counting down to 2024 day tickets going on sale. Plus, encouraging greener travel to and from the site, Boardmasters launches 14 new Cornish coach routes for day ticket holders for 2024 in partnership with Big Green Coach. With Stormzy, Chase & Status and Sam Fender topping the bill, plus Becky Hill, Courtneeners, Bakar, Bicep pres Chroma, Nia Archives, Declan McKenna, Tom Odell to name a few (with even more still to be announced) it's shaping up to be a Boardmasters for the ages. Plus, the Boardmasters OPEN just announced its return to Fistral Beach along with the World Surf League who'll be back in Cornwall for the 9th consecutive year bringing world-class surf talent to the South West. Taking place from 7-11 August on the Cornish coast, Boardmasters is not to be missed.

NEW TRAVEL INFORMATION FOR DAY TICKET HOLDERS

Sustainability and an awareness of the festival's impact on the local environment and community have been part of Boardmasters' ethos since the very beginning. As the festival continues to expand the measures in place to reduce its carbon footprint, as well as impact on its neighbours, Boardmasters will be introducing changes to Day Ticket holder travel this year through greener options. This includes the introduction of new direct coach routes from across the county and SW region in partnership with Big Green Coach. The car park for day ticket holders has been replaced by new options, too.

Big Green Coach said, "We love to listen to our audience and it's become clear that people in Cornwall need dedicated, sustainable, affordable and hassle free day travel options. We are delighted to be making the event more accessible for the local communities, in addition to taking pressure off the local roads. Each full coach takes approximately a quarter mile of potential traffic congestion from the roads."

Book a Day Ticket + Coach Package

Festival goers can book a DAY + COACH PACKAGE with 14 new pick ups from across the South West. Attendees will be dropped off at the festival before the music starts and get picked up after the headliners finish. Choose from Bodmin, Cornwall Services, Exeter, Falmouth, Helston, Launceston,

Liskeard, Okehampton, Penzance, Plymouth, Roche, St Austell, Treverbyn and Truro. With drop off right at the entrance gate to the festival, this carbon neutral option helps Boardmasters in its pledge to Leave Only Footprints.

Use Boardmasters' Park and Ride

Head to Boardmasters' new Park and Ride just off the A30 before arriving in Newquay. Attendees can either get dropped off at the Park and Ride or park their car there. Buses to the festival and back will be running from early in the morning until after the music finishes. A return journey will cost £7 and attendees can simply tap their cards to pay before boarding the bus. Parking for the day will be an additional £10. With direct travel to the festival, the journey to site takes approx. 15-20 minutes and will help reduce congestion in the local area.

Staying in Newquay or getting the train?

Those staying in Newquay or arriving by train can get to and from the site easily using the official Boardmasters shuttle buses running from Newquay to the festival site. Buses cost £3.50 for a single journey.

SIGN-UP TO THE PRE-SALE NOW TO AVOID DISAPPOINTMENT

In what's already been the fastest-selling Boardmasters ever, and with camping tickets flying out in record time, Day Tickets will be going on sale imminently. Boardmasters advises fans to get ready by signing up to the day tickets pre-sale, giving fans exclusive 24h access on tickets, to avoid missing out. Record numbers have signed up for the pre-sale with demand at an all-time high. Pre-sale sign up closes at midnight on 28th February via <u>www.boardmasters.com</u>.

ENDS

PLEASE FIND <u>PRESS ASSETS</u> AVAILABLE FOR USE Further press information can be found <u>here</u> 2024 Press accreditation is open here

For more information please contact:

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About Boardmasters

Inspired by the freedom, adventure and creativity of surfing and music, Boardmasters was born in 1981. Expect parties that run late into the night and a beautiful beach to recuperate on during the day. The 5-day event is situated across two stunning locations in Cornwall - the surfing mecca of the UK, Fistral Beach, where world class International Surf Competitions take place, and arguably the most stunning location in the country to watch live music, Watergate Bay.



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