

More couples than ever are shunning big white weddings and eloping to Cornwall

Heading: Caerhays Estate Weddings has launched a new elopement experience to cater for growing demand for intimate, private ceremonies

Cornwall has always been a popular destination for couples wanting to marry somewhere unforgettable, but Caerhays Estate Weddings has responded to the rising interest in elopements by launching a brand new immersive wedding experience at The Vein.

Jen Polkinghorn, Wedding Co-ordinator at Caerhays Estate Weddings says, "We're noticing increasingly that couples are placing a higher value on privacy, personalisation and breaking away from norms and expectations on their special day, and this is making Elopement and Micro Weddings a more appealing option for many newly engaged couples".

Censuswide research conducted for Ginger Ray in 2024 reported that Google searches for 'Elopement Weddings' increased by 83%, with demand for 'Elopement Wedding packages in the UK' rising by 85%. So the rise in demand for Elopement and Micro Weddings being noticed by the Caerhays Estate is reflected in the wider research data.

Jen Polkinghorn continues, "With the current cost of living challenges, there is naturally a desire to keep budgets in check. Elopement can represent a more affordable wedding option, streamlining people's priorities and allowing couples to focus their budget on the areas that are most important to them. That might be amazing food, quality videography, or including accommodation so that the wedding party can enjoy a mini-holiday in Cornwall together. The Vein meets perfectly the rising demand for small, immersive and intimate wedding experiences, where everyone can connect and celebrate together".

Elopement traditionally conjures images of travelling overseas, however this same research reports that 77% of eloping couples are now choosing to say their vows in a picturesque part of the UK, and almost 1 in 5 of these couples nationwide decides on Cornwall.

The Caerhays Estate is one of the most instantly recognisable and wildly romantic wedding venues in Cornwall. With its iconic Castle, famous woodland gardens, and picture postcard setting overlooking Porthluney Beach, Caerhays is a truly unique place to tie the knot. Caerhays specialises in totally unique weddings and in fact all four of its licensed wedding areas are completely unforgettable in their own distinct ways.

Caerhays Estate Weddings are celebrating their intimate wedding venue - The Vein - a beautifully restored Georgian country house on the Caerhays Estate, which has been tailored specifically to meet the rising demand for smaller Elopement-style and Micro Weddings. Since the pandemic there has been a noticeable trend towards more people opting for smaller weddings, and The Vein, which offers bespoke weddings for groups of 2-20 people is the perfect setting to meet this need.

Luke Tyler, Manager of The Vein says, "Weddings at The Vein are not merely spectacles, they are focused around the real moments of connection that family and friends can share at. We're really proud to cater for a variety of wedding wants and wishes here at Caerhays, and we're particularly excited about experiences at The Vein, as more and more couples look to elope to Cornwall to enjoy the joys of a small and intimate wedding."

Jen Polkinghorn continues “We want to congratulate all newly engaged couples, as they embark on this exciting next chapter of their lives. Caerhays is an unmistakably Cornish backdrop for your dream day with its own castle and beach, and being surrounded by one of the Great Gardens of Cornwall.”

The Vean offers a completely unforgettable experience, set in the Porthluney valley with far-reaching views of the surrounding countryside. Weddings can cater for 2-20 people, and include a range of catering options to suit budget and preference.

NOTES TO EDITORS:

Information about Caerhays Weddings

Caerhays Estate Weddings offers 4 versatile venues, including The Coastguard’s Lookout, The Vean, Beach Meadow and Castle Field.

For more information about Weddings on the Caerhays Estate please contact the wedding team at weddings@caerhays.co.uk or on 01872501310.

The images supplied are to be used with this press release only.

Further images and logos are available on request.

For more information on Caerhays Weddings please visit:

<https://visit.caerhays.co.uk/weddings/>

Issued by Idenna Ltd on behalf of Caerhays Estate.

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