



PRESS RELEASE

For immediate release

Race to fundraise for a Brighter Future

The Cornish Seal Sanctuary's Resident Seals Set to Benefit from One-Week Matched Fundraising Campaign

The SEA LIFE TRUST Cornish Seal Sanctuary is hoping to make waves this Earth Day as it launches its **Big Give Green Match Fund** campaign, aiming to raise **£1,250** in just **one week** to help fund a major project, building new, purpose-built pools for its beloved resident seals. The appeal is part of the Sanctuary's ambitious '**Fund Our Future**' fundraising campaign, a long-term mission to enhance care facilities and ensure long-lasting welfare for marine animals who can't return to the wild due to lifelong health issues.

The existing pools at the Sanctuary have stood the test of time for over 50 years; since the creation of the Cornish Seal Sanctuary back in 1975. As the Sanctuary celebrates caring for seals for half a century, they are hoping to secure a bright future for the next 50 years.

This exciting re-development will provide their resident seals with a brand-new home, bigger pools with better filtration and more space for the dedicated Animal Care teams to provide them with lifelong specialist attention.

Thanks to the Big Give's generous Champions, **every donation made between 22nd–29th April will be doubled**, giving supporters the chance to make *twice* the impact at no extra cost.

[Cornish Seal Sanctuary - Fund Our Future – Big Give](#)

Leanne Attwood, Fundraising Manager at the SEA LIFE TRUST Cornish Seal Sanctuary comments;

"We're so excited to be involved in the Big Give's Green Match Fund this year! With the help of our amazing supporters, we are aiming to raise £1,250 which, when it's matched, will result in £2,500 being donated towards creating a safe, enriching forever home for our rescued seals. This project is a vital step in securing the future of the animals we care for so deeply here at the Sanctuary.

We know that times are tough, and giving to charity is a big decision. That's why we're incredibly grateful for every single penny our kind-hearted supporters choose to give. This campaign is especially powerful, as their generosity will go twice as far and make an even bigger difference to our Sanctuary's future. Every pound we receive makes a splash, and for this week only, it makes two!"

How You Can Help:

All donations must come through the Big Give platform.

- Visit [BigGive.org](https://www.biggive.org) and donate to the Cornish Seal Sanctuary campaign from Middy, 22nd April – 29th April 2025
- Set a reminder and bookmark the Sanctuary's campaign page [Cornish Seal Sanctuary - Fund Our Future – Big Give](#), so you don't miss your chance to double your donation!

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NOTES TO EDITORS

For interviews, images and more information, please contact Fundraising Manager Leanne.webb@sealifetrust.com or call 01326 221361.

About the Cornish Seal Sanctuary

The SEA LIFE TRUST Cornish Seal Sanctuary is a charity that rescues and rehabilitates grey seal pups from around the Cornish coastline. Each season (September - March), the Sanctuary rehabilitates around 70 seal pups that have been rescued for various reasons, from malnourishment to being separated from their mum.

Alongside their rescue work the Sanctuary provides a permanent home for resident seals and Atlantic puffins, who cannot be returned to the wild due to medical issues. The Sanctuary is dedicated to educating the public and spreading awareness about marine disturbance, plastic pollution and conservation. Find out more here-

About Big Give

Big Give is a registered charity (1136547) that runs match funded campaigns for charities and special causes at key moments across the year. By connecting charities to match funders (like philanthropists, foundations or corporates) and the public, Big Give helps them double their donations. And, in doing so, makes an extraordinary difference to the world's biggest challenges. It has raised more than £350m for charities to date.

Big Give campaigns have been promoted by celebrities including Leonardo DiCaprio, Emilia Fox, Dame Judi Dench and Stephen Fry, among others.

It's a simple idea - when the public donates to a charity through a Big Give campaign, it asks funders to match that donation. So, £50 from a member of the public becomes £100 for a good cause.

Big Give has supported thousands of charities and worked with some of the biggest names in UK philanthropy and charitable grant-making, which provide match funding, including DCMS, John Spiers, founder of Bestinvest and B Corp registered EQ Foundation, Garfield Weston Foundation, The Reed Foundation, The Waterloo Foundation, The Hospital Saturday Fund, The Childhood Trust and others including high-net-worth individuals such as Julia and Hans Rausing.

[The Big Give Green Match Fund! - YouTube](#)