

PRESS RELEASE

2 April 2025

ST IVES TOURING PARK NAMED NATIONAL FINALIST IN VISITENGLAND AWARDS

Polmanter Touring Park in St Ives is celebrating national recognition after being named a finalist in the VisitEngland Awards for Excellence 2024.

Competing against top holiday parks across the country, Polmanter is guaranteed to take home Gold, Silver, or Bronze in the Camping, Glamping, and Holiday Park of the Year category at a prestigious ceremony in Brighton on 4th June.

This national achievement follows Polmanter's Gold Award win at the Cornwall Tourism Awards in November 2024, which secured the park's place in the national competition. With over 1,800 entries across 21 tourism award regions, just 350 businesses progressed to the national finals—making Polmanter one of the top three holiday parks in England.

"We're absolutely thrilled to be recognised at this level," said Becki Osborne, owner at Polmanter.

"Our team works incredibly hard to provide an exceptional experience for our guests, and to be named one of the best parks in the country is such fantastic recognition of this. We can't wait to attend the awards in June and celebrate alongside the best in the industry."

Polmanter Touring Park has been a family-run favourite for over 50 years, offering five-star camping and touring and luxury self-catering properties within walking distance of St Ives. Facilities include the recently renovated Stable Bar and Restaurant, a heated outdoor swimming pool, tennis courts, indoor and outdoor play areas, dog-friendly facilities and a shuttle bus into St Ives.

Known for its stunning location, top-quality amenities, and warm hospitality, the park continues to invest in guest experience, with winter upgrades for 2025 including free WiFi across the site, enhancements to camping pitches and shower facilities, and new cashless laundry machines.

The VisitEngland Awards for Excellence celebrate the very best of the country's tourism industry, highlighting businesses that go above and beyond to deliver outstanding visitor experiences.

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PICTURE CAPTIONS

PIC 1: Polmanter Touring Park's touring pitches

PIC 2: Polmanter Touring Park's Stable Bar and Restaurant

PIC 3: Polmanter Touring Park's outdoor swimming pool

PIC 4: Becki and Phillip Osborne accepting their Cornwall Tourism Gold Award, back in November 2024

NOTES TO EDITORS

Polmanter Touring Park has been run by the Osborne family for over 50 years. Offering five-star camping and luxury self-catering accommodation, the site is located in Halestown – 1 mile from St Ives. Its touring facilities are open from April-October and luxury self-catering accommodation all year round. The site features a bar and restaurant, outdoor heated swimming pool, indoor soft play and tennis courts.

AA Platinum Award 2024 | Cornwall Tourism Awards Gold Winner 2024/2025, 2022/23, 2020/21 | 2024 Tripadvisor Travellers' Choice | VisitEngland Awards for Excellence Bronze Award 2018

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