



PRESS RELEASE

Tregoad Holiday Park Unveils New Luxury Indoor Pool, Sauna, and Steam Room

The award-winning Tregoad Holiday Park, owned by the Waterside Group, is thrilled to announce the opening of its brand-new indoor swimming pool today, The Barn; complete with a luxury sauna and steam room. This latest £2.4 million development is part of the park's continued commitment to offering premium experiences to holidaymakers, lodge owners, and the local community.

The grand opening was marked by a ribbon-cutting ceremony attended by Jon Hyatt, Chair of Visit Cornwall, local MP Anna Geldred, and Waterside Group Chair and owner, Miranda Jacobs. Guests enjoyed a true Cornish celebration with live local music, fizz, traditional pasties, and local cider, while guided tours of the new facility gave visitors a first look at the luxury pool, sauna, and steam room.

Nestled just outside Looe, Cornwall, Tregoad Holiday Park boasts breathtaking views of Looe Island and Looe Valley, providing the perfect escape for relaxation and adventure.

Over the last four years, the Waterside Group, owned by the Jacobs family—who have over 60 years and three generations of expertise in crafting exceptional holiday parks—has invested significantly in enhancing the park's offerings. This includes developing high-quality pitches, introducing the award-winning Stargazy Restaurant & Bar, and now unveiling this state-of-the-art indoor leisure facility.

"This is a great investment for the park and local community," said Matt Way, Group Operations Director. "Not only does it elevate the experience for our guests and holiday home owners, but it also creates more opportunities for the local community. We have expanded our team, adding four new permanent roles to bring our year-round staff to 21, and our summer payroll now supports around 85 team members."

Beyond enhancing the holiday experience, Tregoad's new pool will serve the local community through an exciting partnership with Swimtime, enabling local children to learn to swim in a high-quality environment. Matt added, "We are very passionate about giving back to the community and growing into our surroundings. Local families can book swimming lessons online and enjoy our on-site soft play, coffee lounge, and other facilities while their children learn a vital life skill."



The Barn is one of the UK's most ambitious pool construction projects using sectional shell technology, built off-site and craned into position. Powered by air source heat pumps, with solar-ready infrastructure and smart building systems. The new facility includes a sauna, steam room, and high-end interiors inspired by laid back, luxury coastal living.

This new development is more than a holiday guest amenity – it's a commitment to the local community also. The new luxury pool, sauna, and steam room are also open to locals looking for a relaxing day retreat. Residents can book in to enjoy the spa-like experience, making it an ideal escape for those seeking tranquillity and wellness close to home.

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Drone footage and time-lapse videos of the pool construction, along with high-quality images, are available for media use.

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About Waterside:

Waterside operates four parks located in Dorset and Cornwall: Bowleaze Cove Holiday Park & Spa and Chesil Beach Holiday Park – both in Weymouth – Osmington Mills Lodge Park, in Osmington Mills and Tregoad Holiday Park near Looe.

For more information about Waterside, visit <https://www.watersideholidaygroup.co.uk/>.