



**28<sup>th</sup> May 2025**

**The South West Coast Path Photographer of the Year Exhibition has arrived in style at London's Paddington Station, bringing spectacular images of England's longest National Trail to the heart of the capital.**

This is the second year that the annual photography competition, organised by the [South West Coast Path Association](#), has featured a public exhibition in London, thanks to the support of partner [Great Western Railway](#).

Featuring 21 photographs displayed on striking large-scale panels, this colourful exhibition highlights both the beauty of the South West Coast Path - 630 miles of stunning coastline spanning four counties, from Minehead to Poole - and the threats to its future caused by climate change. The exhibition includes a panel about the highly anticipated film, *The Salt Path*, released on 30<sup>th</sup> May.

The official opening brought many of the winning photographers to London to view their images, including some who had travelled from overseas, such as Jasmin Fernholz whose beautiful image of a sunset walk on the Coast Path near Tintagel, Cornwall, won the overall competition. Following the opening, Jasmin is now enjoying a 10-day walking adventure along the South West Coast Path, before returning home to Germany. The winning images were selected from a total of over 1,800 entries in categories such as People and Path, Urban Lines, Sky Shot, Nature, Climate Change and Young Photographer of the Year.

Julian Gray, Director, South West Coast Path Association, says,  
*"We're really proud and excited to see the Coast Path showcased at Paddington Station. This iconic transport gateway to the South West is the perfect setting for an amazing exhibition, bringing Britain's longest National Trail to the heart of London."*

*"The quality of the photographs seems to be getting better each year, and it's been a pleasure to work with GWR again to make the exhibition possible."*

Ruth Powell, Regional Partnerships Manager, says,  
*"Great Western Railway is proud to sponsor the Photographer of the Year competition again this year and even prouder to be able to showcase the 630-mile South West Coast Path National Trail through the lens of this remarkable exhibition."*

*"Inspiring people to visit the South West, the exhibition perfectly showcases the beautiful coastline and how easily accessible it is from the rail network."*

Raynor Winn, author of the best-selling memoir, *The Salt Path*, and Ambassador for the South West Coast Path Association, visited the exhibition as she travelled through Paddington Station, following the London gala screening of *The Salt Path* film. Raynor said of the exhibition,

*“Congratulations to all the winners and runners up – some truly beautiful images of our wonderful Path.”*

More details of each winning image can be found [here](#) in the ‘Behind the Lens II’ blog.

**The South West Coast Path Photographer of the Year exhibition is free and can be viewed on Platforms 8 & 9 at Paddington Station until 19<sup>th</sup> June.**

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**High-resolution images** of the South West Coast Path Photographer of the Year Exhibition at Paddington Station, plus the winning entries from this year’s Photographer of the Year competition, can be requested by contacting [aletha@southwestcoastpath.org.uk](mailto:aletha@southwestcoastpath.org.uk). Please credit any images used to the ‘South West Coast Path Association’.

**For more information about the South West Coast Path**, please contact Aletha Mays (Head of Communications) at the South West Coast Path Association on [aletha@southwestcoastpath.org.uk](mailto:aletha@southwestcoastpath.org.uk) or tel: 07915 074076.

**Find out more about *The Salt Path* film** on the South West Coast Path Association website [here](#).

**Follow the South West Coast Path** on [Facebook](#), [Instagram](#) and [LinkedIn](#) use [#everymilematters](#) [#southwestcoastpath](#)

**ENDS**

**Notes to Editors:**

### **About the Exhibition**

- **The South West Coast Path Photographer of the Year Exhibition** at Paddington Station (22 May – 19 June) has been made possible thanks to headline sponsors, [Great Western Railway](#) (GWR) along with the support of Network Rail.
- The exhibition includes a **free-to-enter competition** to win the Ultimate South West Coast Path experience with a prize package that includes GWR rail travel, Macs Adventure self-guided SWCP walking itinerary, and a Luxury Coastal holiday cottage stay. Visitors can also make an **on-the-spot donation** to the charity using QR codes displayed on each of the exhibition panels, should they so wish.

**About the South West Coast Path**

- **The South West Coast Path Association** is a charity (Registered Charity Number 1163422) that works to ensure the Path is one of the best walks in the world and protects it for all to enjoy. Supporting the charity and adding a voice as a member helps the South West Coast Path Association to improve the South West Coast Path and keeps the way open to beautiful coastal places. For more information about the South West Coast Path Association, visit [www.southwestcoastpath.org.uk](http://www.southwestcoastpath.org.uk).
- **South West Coast Path National Trail** was originally a means for the coastguard to track and pursue smugglers, and continues to provide access to 630 miles of stunning coastal scenery from Minehead to Poole. As a designated National Trail, representing the finest walking routes in Britain, it is the country's longest and most popular walk and is considered among the World's Great Hikes. With two World Heritage Sites, Five National Landscapes and one National Park, it's a journey along one of the most diverse coastal landscapes in the world where no two days walking it are ever the same.
- **It now costs at least £1,500 to look after every mile of the Path each year** but increasingly severe weather conditions, coastal erosion, rising sea levels and increased footfall mean its structure and unique wildlife are under threat. With over 30,000 steps, 4,500 signs, 1,100 gates and 630 miles of path surface there is a lot to keep maintained every year. The Path is used by 9 million people every year but sadly only 1% of those who use the Coast Path regularly give back.