

PRESS RELEASE
5 June 2025

ST IVES TOURING PARK WINS GOLD AT NATIONAL TOURISM AWARDS



Polmanter Touring Park in St Ives has been named the best in England, winning Gold in the Camping, Glamping and Holiday Park of the Year category at the 2025 VisitEngland Awards for Excellence.

The family-run Cornish park received the prestigious award at a ceremony in Brighton on 4th June, in recognition of its commitment to quality, guest experience, and ongoing investment in its facilities.

“We’re absolutely delighted,” said Becki and Phill Osborne, owners of Polmanter. “To receive national recognition for something we’ve poured our hearts into over generations is incredibly special. It’s a proud moment for our whole team, and for Cornish tourism.

“Our guests mean everything to us - many have been coming for years, some for decades - and it’s their continued support, feedback and loyalty that inspire us to keep improving. We’re so proud to be part of their holiday traditions, and this award is as much a reflection of them as it is of us. We also want to thank our amazing staff, whose dedication and passion make Polmanter what it is.”

Polmanter secured its place in the national finals after winning Gold at the Cornwall Tourism Awards in 2024. It was one of just three finalists in its category, selected from over 1,800 entries across 21 regional competitions.

Established over 50 years ago, Polmanter is known for its five-star facilities and welcoming atmosphere. Set just outside St Ives, the park offers spacious camping and touring pitches alongside luxury self-catering accommodation. Guests enjoy access to a heated outdoor pool, tennis courts, indoor and outdoor play areas, dog-friendly facilities, and the on-site Stable Bar and Restaurant.

The park continues to invest in its guest experience, with upgrades for the 2025 season including enhanced shower blocks, free site-wide WiFi, and contactless laundry services.

The VisitEngland Awards for Excellence celebrate the very best of the country’s tourism industry, highlighting businesses that go above and beyond to deliver outstanding visitor experiences.

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For further information, please contact Sarah Glanville – sarah@polmanter.com | 01736 795640

PICTURE CAPTIONS

PIC 1: Becki and Phill Osborne accepting their VisitEngland Gold Excellence Award from Allan Lambert (L), VisitEngland Advisory Board Member, and Peter Hancock (R), Chair of the Quality Advisory Board for VisitEngland and the AA

PIC 2: Becki and Phill Osborne with their VisitEngland Gold Excellence Award

PIC 3: Becki Osborne on stage with all the VisitEngland Gold Excellence Award winners

PIC 4: Polmanter Touring Park

PIC 5: Polmanter Touring Park's Stable Bar and Restaurant

PIC 6: Polmanter Touring Park's outdoor swimming pool

NOTES TO EDITORS

Polmanter Touring Park has been run by the Osborne family for over 50 years. Offering five-star camping and luxury self-catering accommodation, the site is located in Halestown – 1 mile from St Ives. Its touring facilities are open from April-October and luxury self-catering accommodation all year round. The site features a bar and restaurant, outdoor heated swimming pool, indoor soft play and tennis courts.

VisitEngland Awards for Excellence Gold Award 2025 | AA Platinum Award 2025 | Cornwall Tourism Awards Gold Winner 2024/2025, 2022/23, 2020/21 | 2024 Tripadvisor Travellers'Choice

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