

CORNWALL HOTEL

COLLECTION

The Cornwall Hotel Collection's Charity Coastal Convoy

What is the Coastal Convoy?

The Coastal Convoy, kindly sponsored by Fal River Cornwall and Flushing Sailing Club, will take place on Sunday 12th October in aid of this year's chosen charity, Bliss. The Greenbank, The Alverton, and The Falmouth hotel teams will be walking the arduous 17 miles from The Alverton in Truro to The Falmouth's seafront location via The Greenbank, rambling along the coast path in convoy.

Setting off at 9am, the sponsored walk will follow the old railway line at Newham to Calenick, Old Kea, Penelewey, then Trelissick. At the King Harry Ferry platform, the team will then board Fal River's boat to Mylor. From here, they will walk to Flushing and loop around to The Greenbank before making their way through Falmouth's High Street and up to The Falmouth – arriving at their destination by early evening for some well-earned rest and refreshment.

Both teams will be bucket shaking along the way, pausing at Truro, Mylor and Flushing. Staff, family, friends, and canine companions will all be taking part, with each person having secured sponsorship to contribute to the overall donation to the chosen charity, Bliss. Staff participants are aiming to raise £100 minimum as part of their entry, and a [JustGiving](#) page has been created for those who wish to donate to this incredible cause.

A word from General Manager of The Greenbank, Matt Garland, on the chosen charity, Bliss.

"On 1st October 2021, our son Jesse arrived into the world weighing just under 3 pounds. He spent five weeks in the Neonatal Intensive Care Unit, where he received truly exceptional care from dedicated nurses and brilliant consultants — one of whom still supports us to this day.

While Jesse's care was outstanding, we quickly realised that support for parents in NICU can often be overlooked. That's why I chose to support Bliss. They not only advocate for premature and sick babies but also provide crucial resources for the families behind those incubators.

We consider ourselves incredibly lucky. Our NICU journey was relatively short, and we came out the other side with a healthy, thriving little boy. But not every family is as fortunate. Bliss is there for those who face longer stays, tougher outcomes, and more uncertainty — and I hope our fundraising can help them continue that vital work now and in the future.

We also couldn't have got through those weeks without the support of our family, friends, and colleagues. Their kindness, encouragement, and understanding made all the difference — and it's a reminder that behind every NICU story, there's a whole community holding things together.

Thank you all so much for helping us support this amazing cause."

The Coastal Convoy is one of many charitable events organised by the Cornwall Hotel Collection this summer, including Dragon Boat racing in aid of Mylor Sailability, the Pink Wig Pre-Party for The Mermaid Centre, and The Working Boat's end of summer quiz which will take place on 7th September, the proceeds of which will also go to Bliss.

[ENDS]

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FOR IMMEDIATE RELEASE

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For media inquiries or image requests, please contact Jennifer Turner on 01326 312 440 or via jennifer.turner@cornwallhotelcollection.co.uk.

Notes to editors:

About Bliss: Bliss exists to give every baby born premature or sick in the UK the best chance of survival and quality of life. Bliss was founded in 1979 by a group of concerned parents who discovered that no hospital had all the equipment nor the trained staff it needed to safely care for premature and sick babies. Determined to do something, these volunteers formed a charity to give vulnerable babies the care they deserve. 40 years later Bliss has grown into the leading UK charity for the 90,000 babies born needing neonatal care every year.

<https://www.bliss.org.uk/>

https://www.justgiving.com/page/cornwall-hotel-collection?utm_medium=FR&utm_source=CL

About The Cornwall Hotel Collection: The Cornwall Hotel Collection is a leading hospitality group with a century-long legacy of excellence in Cornwall. Operating iconic properties such as The Greenbank, The Falmouth, and The Alverton, the collection is committed to preserving Cornwall's rich heritage while delivering exceptional guest experiences.

<https://cornwallhotelcollection.co.uk/>