



PRESS RELEASE



Golden Summer Offers Make a Splash as Sanctuary Celebrates 50 Years

The Cornish Seal Sanctuary is marking its 50th anniversary with a wave of special summer offers; and the response from visitors so far has been nothing short of incredible.

The Sanctuary's nostalgic *Flashback Friday* deal, offering admission for just **£2.96**, the equivalent price from the sanctuary's inception in 1975, has been selling out in under an hour each week. Just 50 of these coveted 'Flashback Friday' tickets are released at Midnight on Thursday each week; and guests have been logging on in the early hours to secure a bargain ticket before they disappear.

To make the celebrations even more accessible for families, the Sanctuary is also giving away **50 free child tickets every day throughout August** when visitors purchase a full-price adult ticket. The initiative is part of the Sanctuary's commitment to keeping family days out affordable while sharing the important stories of the animals in its care.

Sarah Pegg, General Manager at the Cornish Seal Sanctuary, said,

We knew that people loved a bargain, but we didn't expect our Flashback Friday tickets to sell out faster than Oasis Tickets! It's been brilliant to see how many families are getting involved!

Sarah continues, "We're incredibly proud to be celebrating 50 years of rescuing and rehabilitating seal pups at the Cornish Seal Sanctuary. These offers are our way of saying thank you to our amazing supporters, and we're thrilled to see so many people joining us this summer. Nature should be for everyone, and we hope that these visits help to inspire the next generation of marine conservationists."

Tickets and full details of all summer offers are available at www.sealsanctuary.seallifetrust.org

Every ticket purchased supports the charity's vital animal care and marine conservation work.

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NOTES TO EDITORS

For interviews, images and more information, please contact Jasmine Chater (Marketing Coordinator) on jasmine.chater@seallifetrust.com or call 01326 221361/07885651522

About the Cornish Seal Sanctuary

The SEA LIFE TRUST Cornish Seal Sanctuary is a charity that rescues and rehabilitates grey seal pups from around the Cornish coastline. Each season (September - March), the Sanctuary rehabilitates more 70 seal pups that have been rescued for various reasons, from malnourishment to being separated from their mum.

You can find out more about our mission and vital conservation work, [right here](#).