

Lappa Valley looking for chart success with release of new single



A much-loved family attraction is swapping train track for a musical track, as it announces the release of its first ever single written and produced by AI.

Lappa Valley, near St Newlyn East produced the song “Rolling through Lappa with you” as a Valentine’s present for their 13 locomotives in February. After an overwhelming amount of positive feedback, the attraction has now released a full version of the song on a range of popular streaming platforms including Spotify, as well as smart speakers including Amazon Echo.

Matt Bunt from Lappa Valley explained: “We have thirteen locomotives across three railways here at Lappa Valley, and we’re incredibly fond of them all as are thousands of Lappa fans. Each engine has their own personality, and every Valentine’s Day we like to do something to show them how we feel.

“However, we’re train drivers with oily and sooty hands; not prolific romantics. That’s why we turned to AI to write and produce us a song to show our feelings.”

An edited version of the song was originally shared on the Lappa Valley social media platforms in February, and immediately developed a fond following among fans.

“The video has had over 30,000 views, and we had feedback from lots of Lappa fans about how much they enjoy listening to the song. That’s why we decided to release it as a single, and make it easier for people to listen to.” Matt continued.

Now the song is on streaming platforms, it’s eligible to be included in the official UK charts.

“We’d love to be in a position to give Taylor Swift a run for her money!” Matt added.

You can stream “Rolling through Lappa With You” on platforms including Spotify, Apple Music, Youtube Music and Deezer.

<https://open.spotify.com/album/4585LihZMDivAAW3zqn12t?si=ZofQmynxSoGYrC7kHzdPCw>

For more information, please contact Matt Bunt, Head of Marketing and Visitor Relations at Lappa Valley on matt.bunt@lappavalley.co.uk, or call 01872 510317.